

Trip Reynolds



November 7, 1986

Milton A. Rudin  
Rudin, Richman & Appel  
9601 Wilshire Boulevard, Penthouse  
Beverly Hills, California 90210

Dear Mr. Rudin:

Thank you for promptly and candidly responding to my letter of October 30, 1986.

The tone of your letter suggests that there may be some misunderstanding regarding my intentions for the painting of Mr. Sinatra. I apologize for any misunderstanding and provide you with clarification here and now.

1. The photograph included in the October 30, 1986 letter is truly a photograph of an original, hand-made, oil on canvass painting (4' X 4') of Mr. Sinatra through various decades of his career. As observed previously, this artist is extremely talented and the photo-realistic style used by this artist is often hard to distinguish from actual photographs.

**2. THERE NEVER WAS OR IS ANY INTENTION TO DERIVE ANY COMMERCIAL GAIN FROM THE UNAUTHORIZED USE OF THE NAME OR LIKENESS OF MR. SINATRA.** Note that this was communicated to your office back in 1981, and this artist's position on this issue is firm, which is why I have openly communicated to you regarding the interest I have received on the painting. My intentions, at best, would be to perform as a liaison between those interests and Mr. Sinatra's designated representatives.

3. The painting has essentially remained in this artist's private collection since 1981 because the artist prefers that the painting only be utilized through the consent and support of Mr. Sinatra's organization. Therefore, this artist has consistently refused to sell the painting. After five years of relative obscurity we have resurfaced the painting due to the increased visibility given to Mr. Sinatra, and the painting, as a result of Kitty Kelley's unauthorized biography. However, unlike Kitty Kelley's negative portrayal, we openly seek approval to generate commercial gain from the "positive" image of Mr. Sinatra.

4. This artist is extremely aware of creator's rights and of the risks involved in selling or otherwise releasing the painting to interests other than those approved of by Mr. Sinatra (or his designated representative). Frankly, I have absolutely no interest in becoming involved in any litigation. This is why there will never be any independent effort on my part to develop commercial gains from the marketing of the painting. However, I am

interested in developing mutual commercial gains through Mr. Sinatra's approval and support.

Perhaps, with all the negative attention given to Mr. Sinatra as a result of Kitty Kelley's book you're overly protective of Mr. Sinatra's rights. This I can understand. Yet, please keep in mind that there are individuals interested in doing business in good faith, in particular, the creator of this painting who continues to remain a lifetime fan of Mr. Sinatra.

In hopes of maintaining positive relations with you and Mr. Sinatra this artist proposes the following:

1. I will sign a notarized statement prepared by your office indicating that no attempt will be made to derive any commercial gain from the reproduction of the painting; or
2. I will sell the painting to Mr. Sinatra (or his designated representative) for \$5,000.00; or
3. I will "give" the painting to Mr. Sinatra if he agrees to a one-to-one, confidential (no press) dinner lasting no more than one hour for a presentation of the painting. Location of the dinner at a restaurant of Mr. Sinatra's choice in any of the following cities: Los Angeles, Chicago or Dallas. This artist would simply like an opportunity to meet Mr. Sinatra.

Please let me know if you are interested in any of the above proposals. Again, I sincerely apologize for any misunderstanding.

Sincerely,



Trip Reynolds

TR/me